

Total Experience Shopping for Home Furnishings Retailers

The world's most comprehensive, all-in-one virtual shopping, clienteling and sales automation solution—designed for home furnishings brands.



 [Speak to a Home Furnishings Retail Strategist](#)

Salesfloor has been revolutionizing the online shopping experience for almost a decade, leading notable home furnishings brands to better conversions, higher AOVs, and improved customer experiences around the world.

✓ Drive Sales With Auto-Tasking

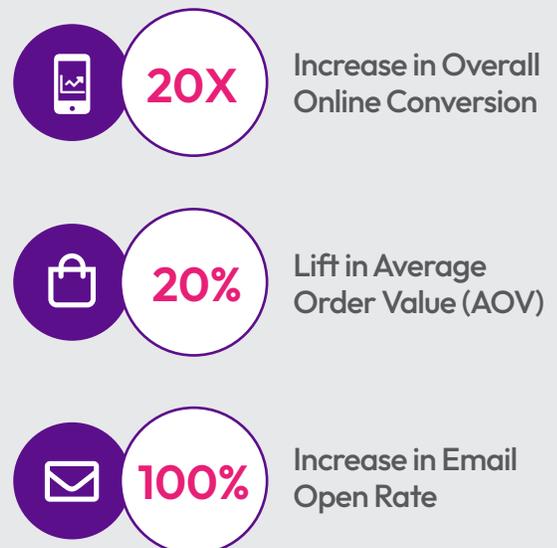
Ask how Salesfloor's automated tasking has helped international home furnishings brands lift their Average Order Value (AOV) by 50%.

✓ Boost Customer Engagement

Customers engage more with Salesfloor home furnishings brands, as seen by the 100% increase in email open rates and 50% boost in customer response rates.

✓ Make Online Conversions Soar

Home furnishings retailers have seen a 20x surge in online conversions with Salesfloor's live chat, video and text messaging, email, and social media outreach tools.



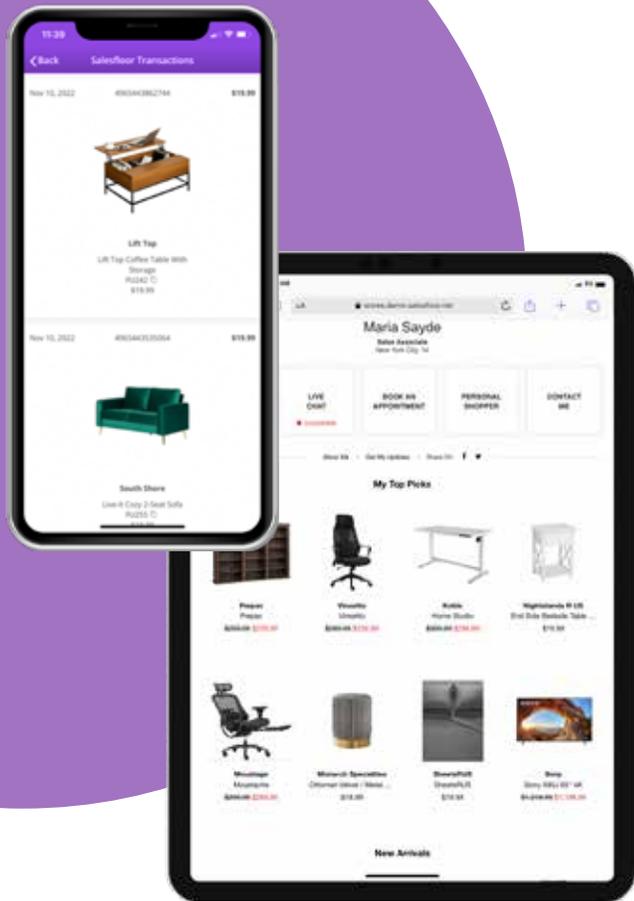
An **All-in-One** Enterprise Experience for Home Furnishings Retailers

Say Goodbye to Multiple Virtual Selling Apps

Are your associates tired of utilizing multiple apps for virtual selling? Our platform offers an all-in-one solution with home retailers in mind, allowing for customer insights, live chat, personalized storefronts and more—all available with the click of a button. Salesfloor removes the need to manage multiple contracts and budget spends, all while giving your associates their time back and providing credit where credit is due.

The Salesfloor platform combines:

- > Virtual Selling
- > Clienteling
- > AI-Assisted Selling



Unified Commerce Home Furnishings Retail: A 2024 **Trend Report**

Learn how leading enterprise home furnishings brands are expanding their physical stores into the digital space with omnichannel clienteling.

Download the report to read further on:

- > 2022 Consumer Trends in the Home Furnishings Industry
- > A Look Ahead at the Future of the Home Furnishings Industry



Download the Report



Harmonize Your In-store Experiences

With Online Ambitions —
Under One Platform



Let's Get Social

Connect in-store associates with online customers, no matter their preferred method of communication. Now, customers can access expert advice via live chat, video calling or SMS—whether looking for the perfect couch, bed or desk. By providing virtual shopping experiences, customers can have their questions answered in real-time by experts, driving more traffic to your stores.



Turn Customer Insights into Profits

Salesfloor's integration with CRM and ERP systems provides associates with in-depth customer knowledge, such as purchase history and shopping activities online and in-store. Give your associates the power to succeed by recommending the right product, for the right customer, at the right time—everytime.



Always be Available with Dynamic Routing

Picture this: your associate is helping a client in-store, but there is also an online customer in need of assistance. Dynamic routing ensures online customers always get an answer by expanding the store radius to find available furniture consultants in other locations. Now, you'll never miss an opportunity to sell!



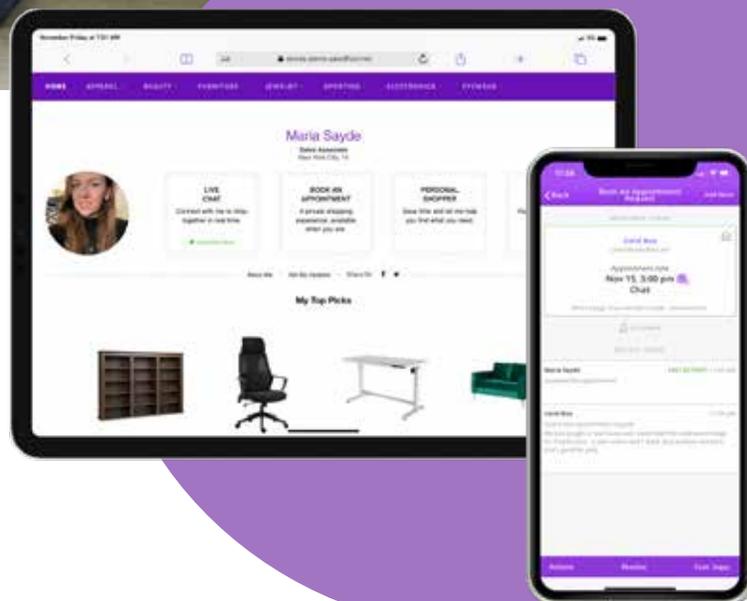
Drive In-Store Traffic with Appointment Bookings

By utilizing the appointment booking tool, customers can select a time to chat with their favorite in-store experts on the spot. Choose the most convenient time and location—whether in-store or online. With a click of a button, they'll instantly receive a booking confirmation. Thanks to appointment booking, you never have to worry about driving in-store traffic again!



Shop Alongside the Experts who Know Furniture Best

With Storefronts, furniture associates are able to curate their favorite home furnishings products on a shoppable page within your website. When combined with Eventing, customers can purchase the products they see demonstrated during live stream events, or via social selling, and their purchases are attributed to the store and associate.



Build 1:1 Relationships with Innovative Outreach Channels

Leverage your in-store product experts as a digital outreach channel to anticipate customer needs, build trust, and increase opportunities to cross—and upsell via one: many marketing channels. Utilize associate relationships by having them send branded marketing collateral by email or SMS to multiple customers, and watch as open rates soar by over 100%.



Supercharge Sales with Automated Tasking

Task automation helps associates stay in touch with customers for in-stock reminders and new collection releases. Whether scheduling an appointment, or a new hot product alert, task automation allows for continued 1:1 engagement or upselling opportunities.