

Your Shoptalk 2022 Preparation Checklist

Before You Go

- Define your top 3 objectives for attending (ie: source new supplier(s), conferences, networking).
- Study the [venue guide](#) and [floor plan](#) and note exhibitors you want to meet
- Review the [event calendar](#) and plan to attend keynotes and presentation sessions related to each objective.
- Connect with exhibitors you want face time with (and get a meeting with [Salesfloor](#) on the books).
- **Pro tip:** Be sure to make time to enjoy everything Las Vegas has to offer outside Mandalay Bay! [Check out what's happening](#).

Practical Considerations

- The COVID-19 health and safety guidelines for the event were established January 25, 2022. Check the [Shoptalk Health & Safety page](#) for updates as the situation is evolving.
- Proof of vaccination or a negative PCR or Antigen test taken no earlier than 72 hours prior of arrival to the event. Masking requirements will follow Clark County, Nevada directives at the time of the event.
- Pack properly the [Las Vegas weather](#), clothes and shoes that will be comfortable for walking miles in the crowded exhibit halls, poolside attire for the outdoor Beach Party, and cocktail attire for after hours events.
- Business cards, marketing collateral, a notebook and pen, folder for expensable receipts, phone charger, and a bag to house them with room for swag you'll collect each day.

During the Event

- Check the [Shoptalk Agenda](#) to determine which keynotes and presentations you wish to attend.
- Refer back to your schedule and stick to it as much as possible
- Stroll past your competitors if they are exhibiting and get a glimpse at their strategy and the competitive advantage they're selling
- The [Connections page](#) of the Shoptalk website curates a list of the networking opportunities being hosted during the event. Maximise your time at the show to network with peers and potential partners.
- Stop by and say hi to us at Salesfloor! We're located at [booth #11069](#).

Shoptalk Follow Up

- Thank your colleagues for holding down the fort while you were in Vegas at Shoptalk*.
- Review the notes, business cards, and follow-up actions you collected during the show.
- Develop a plan to follow-up with the vendors, influencers, and partners you met with connected with during the show.

*Don't want to wait till after the show?

Let Salesfloor help you surprise someone special back home with a care package delivered **while you're at Shoptalk**. Book a meeting with us and we'll put together a care package and send it to your colleagues or family waiting for you back home.

[Book A Meeting](#)

 Salesfloor