

TOTAL EXPERIENCE APPAREL RETAILING

Fuse and personalize your in-person and online storefronts with Salesfloor, the most comprehensive customer engagement platform on the market.

[Speak with an Apparel Retail Strategist](#)

The world's only Virtual Shopping, Clienteling and AI Assisted Selling platform for retailers in Apparel.



Allen Edmonds

bloomingdale's

ba&sh



Saks Fifth Avenue

BROWN THOMAS

chico's

Make your stores the hub for Unified Commerce. Drive engagement and experience via live chat, video shopping, text and email messaging, appointment booking, and personalized virtual Storefronts™.

Customer Engagement That Delivers



20x **INCREASE**
online conversion



50% **INCREASE**
in online AOV

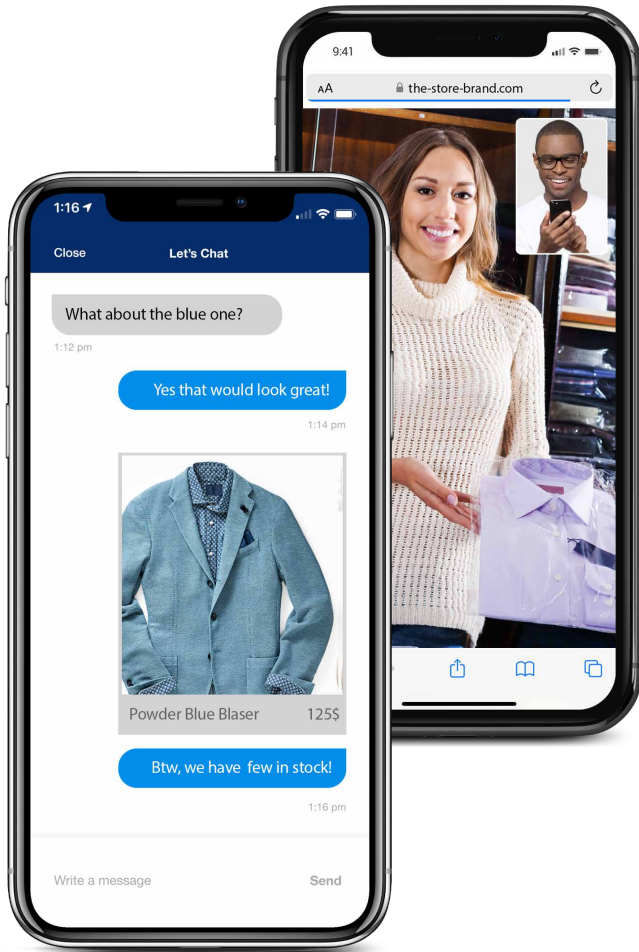


40% **DECREASE**
in returns



\$115 **OUTREACH**
AVG. NEW
REVENUE
per associate per day

IMMERSIVE SHOPPING FOR APPAREL RETAILERS



Virtual Shopping

Equip sales associates with the right tools to help online customers find the perfect fit for every occasion.

- 🗨️ Live Chat & Video Shopping
- 📅 Appointment booking
- 🗣️ Conversational Chatbots
- 🏪 Storefronts™
- 📊 Sophisticated Sales Tracking and Attribution

Clienteling

Bridge the online-offline service gap, drive conversion and engagement, by enabling store associates to serve customers in a personalized way, both in-store and online.

- 🔍 Customer Insights™
- 📄 Automated Tasks
- 👤 Customer management
- 👥 Social Selling
- 📁 Lookbooks
- 📧 Email, SMS and Social Outreach

AI Assisted Selling

Deliver scalable personalized experiences with conversational AI that listens to your customers, learns their needs, and makes the right recommendations at the right time – every time they visit your ecommerce store.

- 🗄️ AI Virtual Shopping Advisor
- 👍 Recommendation engine
- 🛒 Product catalog & eComm integration

The State of Apparel: Industry Report

Learn how leading apparel retailers are creating immersive and engaging customer experiences across all channels.

Download the report and learn about

- Key industry trends and projections
- Omnichannel integration strategies for success
- The benchmarks for customer service excellence

📄 [Download the report](#)

